IMA Leadership Academy

The IMA Leadership Academy (IMALA) supports the development and enhancement of our members' leadership education and skills to aid in career advancement.

Subcommittee Goals:

1. **Leadership Academy Chapter / Council Engagement**
   - Assist in the scheduling and presentation of IMALA courseware at the local and regional Chapter and Council levels
   - Conduct outreach and share available offerings to Chapters and Councils

2. **Leadership Academy Webinar Coaching**
   - Participate in IMALA global webinar prep-sessions and provide guidance to upcoming presenters and moderators
   - Create a best practices document to share with all presenters (global, regional, and local) when preparing to present IMALA courses

3. **Leadership Academy Course Development**
   - Conduct practitioner research and prepare content for instructional designers to develop IMALA materials
     - Leader's Guide, Note-taking Guide/Participant Workbook, and PowerPoint slides
   - Review developed materials and provide feedback
   - Assist in the development of 2 new courses and revamp of 3 existing courses (minimum) per fiscal year

4. **Leadership Academy Program Innovation**
   - Assess feasibility of new leadership development program options and current program improvements identified and documented by VLC Leadership Development Enhancements Subcommittee in 2020
     - Recommend any feasible options and create action plans, if necessary, including all resources required. Discuss findings with IMALA Advisory Committee and IMA staff.
   - Lead the development of selected programs and enhancements, if appropriate; collaborate with other IMALA subcommittees and IMA staff, if necessary
   - Brainstorm new ways for IMALA to provide more cohesive, inclusive, and interactive leadership experience to increase program awareness, participation, and engagement among IMA members

5. **Leadership Academy Mentoring Program**
   - Improve the awareness of the mentor identification network
   - Create a model to increase communication between mentors and mentees and enhance the overall engagement as a benefit for IMA members
   - Establish new KPIs to track usability, engagement, and value

6. **Leadership Academy Leadership News**
   - Perform outreach to schedule bi-monthly leadership column articles in *Strategic Finance*
   - Create an IMA Leadership Academy catalog of leadership resources mapped to IMA's Leadership domain competencies
     - all leadership columns and publications, IMALA courses, leadership-related podcasts and blogs, with links for easy reference

7. **Leadership Academy Leadership Recognition & Framework**
   - Publicize IMA Leadership Academy badging program (recognition)
   - Assist in the alignment of IMALA resources with VLC Service Leadership Framework